



Sponsorship Details

TEXAS OUTLAW CHALLENGE 2011

Premier Feature Sponsorship

CALL FOR PRICING

Includes:

Presenting Rights:

- The event will be promoted as the "Texas Outlaw Challenge 2011 by (Company name and logo)
- Commitment and first right of refusal for sponsorship renewal for year five (2012) (Required by October 1, 2011.)
- Two minute message by company representative at podium during Friday event Welcome Party
- Company name and logo inclusion on all "Texas Outlaw Challenge" logo reproduction, as the Feature Sponsor.

Section I – Media

- Included in all social media, local & national advertising
- Placed on all event descriptions as Presenting Sponsor (excluding Miss Outlaw Bikini Contest)
- Mentioned on all radio spots as Presenting Sponsor
- Logo inclusion on all collateral (magazine ads, flyers, postcards)
- Recognition over the public address system throughout event activities

Section II – Booth Space / Hotel / Misc.

- Receive unlimited booth space up. Sponsor can select location based on the event layout plan.
- Receive (100) tickets to the Friday evening June 24 welcome cook-off for their staff or guest's
- Receive (20) parking passes for Friday event
- Receive twenty (20) complimentary entrance badges to all event aspects

Section III – Website

- Inclusion of show logo
- Company's advertising banner and logo will appear on all pages
- Custom email blast to your customers with logo inclusion
- Link to Sponsor's website from provided logo
- Logo inclusion will be on event email blasts and on show updates header
- Receive a brief description of your company. Copy and artwork to be provided by Sponsor

Section IV – Signage (Inclusion in show logo)

- Company name and logo will be presented at all event participating establishments
- Six (6) company dedicated vinyl inkjet advertising banners size appropriate to display area
- Company name and logo included on all tickets and/or armbands
- Company name and logo on event room header's and Entrance path gates
- Company name and logo on all Registration counter kick panels and headers

Section V – Appreciation

- Limited Edition Engraved Six-Shooter Gun Set
- National industry magazine recognition in all 2011 event summary write-ups
- Premium Vendor & Boat Area Display Space (Unlimited, including 4 VIP Boat Slips)
- (4) VIP Poker Run Entries

***NOTE: 50% deposit required by January 31, 2011, remaining balance due March 1, 2011.**



Platinum Sponsor

\$7500 Support

Includes:

- Logo and company link on Custom event email blast on web & Social Media
- Link to Sponsor's website from provided logo
- Receive complimentary 2-day suite at participating hotel on June 24, 2011.
- Logo Presentation on Event Shirts & National Advertising
- Premium Vendor Area Display Space (40x40 Display Area & 3 VIP Boat Slips)
- Logo Presentation with Event Banners
- Limited Edition Engraved Award Gun
- (3) VIP Poker Run Entries

Diamond Sponsor: Miss Outlaw Challenge

\$5000 Support

Includes:

- Texas Outlaw Challenge: "Miss Outlaw" Bikini Contest – Feature Sponsor
- Logo Presentation on Event Shirts & National Advertising
- Preferred Vendor Area Display Space (20x20 Display Area & 2 VIP Boat Slips)
- Complimentary 2-day room at local participating hotel on June 24 & 25, 2011.
- Logo Presentation with Event Banners
- Limited Edition Engraved Award Gun
- (2) VIP Poker Run Entries

Gold Sponsor: Helicopter Sponsor & VIP Aerial Viewing

\$3000 Support

Includes:

- Logo and company link on Event website, and Social Media advertising
- Logo Presentation on Event Shirts and Helicopter
- Aerial Rides throughout event between boating stops per helicopter scheduling
- Logo Presentation on Local Event Banners & Advertising Campaign Ads
- Up to 8 VIP Outlaw: Special Event Passes
- Full Page Company Ad in Event Program
- Premier Event Sponsor Appreciation: Limited Edition Engraved Award Gun

Gunslinger Sponsor: Marine Industry Leader

\$2500 Support

Includes:

- Logo Presentation on Event Shirts, Advertising
- Preferred Vendor Area Display Space (10x20 Display Area & 1 VIP Boat Slip)
- Complimentary 1-Day room at local participating hotel on June 24, 2011
- Logo Presentation with Event Banners
- Award Appreciation Plaque
- VIP Poker Run Entry



Stagecoach Sponsor: Poker Run Stop Feature Sponsor & VIP \$2000 Support
Includes:

- Featured Sponsor of an Event Poker Run Stop Course Location sponsoring Food Buffet & Door Prizes
- Company Banner Privileges at Poker Run Event Stop (Your Hosted Location)
- Up to 20 Lunch Stop Passes for your own group to participate in joining the Event at your Hosted Location
- Logo Presentation on Event Shirts
- Preferred Vendor Area Display Space at Main Vendor Village Area (10x20 Display Area & 1 VIP Boat Slip)
- Logo Presentation on Local Event Banners & Advertising Campaign Ads
- 2 Poker Run Entries (Captain & Boat) & 6 VIP Outlaw: Special Event Passes (If Sponsor has boats)*
- 6 VIP Event Passes, + 6 Paddle Wheel (Last Poker Run Stop) Boarding Passes (If Sponsor has no boats)*
- Company Website Link to Event
- ½ Page Company Ad in Event Program
- Premier Event Sponsor Appreciation: Limited Edition Engraved Award Gun

Gambler Sponsor Company Sponsored Boat Entry & VIP \$1000 Support
Includes:

- Logo Presentation on Local Event Banners & Advertising Campaign Ads
- 1 Poker Run Entry (Captain & Boat) & 4 VIP Outlaw: Special Event Passes (If Sponsor has a Boat)*
- 4 VIP Event Passes, + 4 Paddle Wheel (Last Poker Run Stop) Boarding Passes (If Sponsor has no Boat)*
- Preferred Vendor Area Display Space at Main Vendor Village Area (10x10 Display Area)
- Company Website Link to Event
- ¼ Page Company Ad in Event Program
- Award Appreciation Plaque

Gun Runner Sponsor Company Merchandise Auction Item & VIP \$500 Value
Includes:

- Business Card size Company Ad in Event Program
- 2 VIP Outlaw: Special Event Passes
- 2 Texas Outlaw Challenge Event T-Shirts

Outlaw Sponsor Company Merchandise Auction Item \$250 Value
Includes:

- Business Card size Company Ad in Event Program
- 2 Texas Outlaw Challenge Event T-Shirts

THANK YOU FOR YOUR SUPPORT